American Hibiscus Society

SEED BULLETIN POD

1950 November December January 1951

Dear Member:

Sales work of any type is a continual challenge in today's highly competitive market. American business is entering into what many believe will be the most competitive period in history. To get and hold the business to-day, one must not only see more people, but he must fight harder than ever to hold business.

And so it is with the American Hibiscus Society. The man or woman who makes that extra effort, who serves his parent organization a little better--he or she is the one who moves ahead. We are just about to arrive at the half-year period for the present regime. The next six months are going to be the best months of the year for us. I strongly urge every member to give a little more time and attention to the Society during this last half, as all of us are anxious to make a good showing. I know, however, that you can be depended upon to help accomplish our objective before the years end.

Sincerely yours,

W. Bruce Parnell, President

"THIS IS OUR HIBISCUS"

A blaze of color against dark foliage
On an old road beside a tenant shack
Or by some abandoned homestead
That once knew life
A stately mansion with sculptured grounds
Heir to all that knowing hands can do
Presenting the same exotic flower
In prim array or glorious abandon
This is our hibiscus.

L. K. Thompson, Vice President